

Intellectual Property Rights (IPR) Cell - Monthly Report
Institution: V.S.S.D. College, Kanpur
Reporting Month: September 2026

1. Program Overview: The IPR Cell of V.S.S.D. College successfully organized a highly informative workshop on "Rights of Digital Content Creators: Rules and Defenses Against Copyright Strikes" on September 28, 2026. The event was conducted under the efficient guidance of the Board of Management and presided over by the Principal of the college.

2. Expert & Keynote Speaker Keynote Speaker: Dr. Digvijay Singh (Associate Professor, Faculty of Law, Delhi University)

3. Key Highlights & Discussions: In his keynote address, Dr. Digvijay Singh elaborated on various crucial aspects of digital content and copyright laws. The main highlights are as follows:

Growth of the Creator Economy: The creator economy in India is experiencing a rapid boom. It is projected that its impact on annual consumer spending will exceed \$1 trillion by 2030.

Automatic Copyright Protection: Any original digital content automatically receives copyright protection upon its creation, without requiring any formal registration. This protection is valid for the author's lifetime plus 60 years.

Content Ownership: The copyright of e-content inherently belongs to its original creator, rather than the institution.

Section 14 of the Copyright Act (Infringement): Sharing someone else's videos or digital content without permission, merely for the sake of gaining "likes and subscriptions," constitutes content theft and is a direct violation of Section 14 of the Copyright Act.

Section 52 of the Copyright Act (Defenses & Exemptions): Content utilized for academic purposes, news reporting, and reviews is legally exempted under this section.

Organization & Participation: Program Coordination: The workshop was smoothly and successfully coordinated by the members of the organizing committee.

Vote of Thanks: Upon the successful conclusion of the program, a formal vote of thanks was delivered to express gratitude to all guests, the esteemed speaker, and the participants.

Participation: Faculty members, research scholars, and students from various departments of the college participated with immense enthusiasm, making the session highly interactive and fruitful.