



उत्तर प्रदेश UTTAR PRADESH

HC 703800

MEMORANDUM OF UNDERSTANDING (MoU)

Between

VSSD College, Kanpur

and

Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya, Kanpur

for Cultural Training and Promotion of Indian Art & Culture

1. Preamble

This Memorandum of Understanding (MoU) is entered into between VSSD College, Kanpur and Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya, Kanpur, which runs Bharatiya Kala Sangam Academy (Academy of Music, Vocal, Dance & Instrumental) under the expert guidance of Dr. Sucharita Khanna.

The purpose of this MoU is to promote Indian art, culture, music, and dance among the students of VSSD College through structured training, workshops, and cultural programs.

क्रमांक 661 22/4/08
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पिता/पति का नाम प्रयास
पता
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V. S. S. D College
Kanpur

र शकला
स्टाम्प जा. नं-89/8
आर.टी.ओ. ऑफिस, जलपुर नं.

2. Objectives

- The objectives of this collaboration are:
- To promote Indian classical and cultural arts among students.
- To provide training in vocal music, classical and folk dance, and instrumental music.
- To encourage student participation in cultural activities, competitions, and festivals.
- To preserve and promote Indian cultural heritage and performing arts.
- To provide opportunities for skill development and artistic expression.

3. Areas of Collaboration

- The collaboration will include the following activities:
- Training programs in classical dance, folk dance, vocal music, and instrumental music.
- Conducting workshops, demonstrations, and master classes by expert artists.
- Organizing cultural festivals, performances, and competitions.
- Providing guidance for stage performance and artistic development.
- Encouraging participation in inter-college and national cultural events.

4. Responsibilities of Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya / Bharatiya Kala Sangam Academy

- Provide qualified trainers and instructors in music, dance, and instrumental arts.
- Organize training sessions and workshops for students.
- Provide guidance and mentoring for cultural performances.
- Support students in preparing for cultural competitions and events.

5. Responsibilities of VSSD College

- Identify and nominate interested students for cultural training programs.
- Provide necessary space and logistical support for training sessions whenever required.
- Promote participation of students in cultural activities.
- Coordinate the program through the Cultural Committee of VSSD College.

6. Duration of the MoU

This MoU shall remain valid for a period of three years from the date of signing and may be extended by mutual consent of both institutions.

S. K. Sharma

M. B.

Ashwini K. Verma

7. Financial Arrangements

The financial arrangements, if any, related to training programs or workshops shall be mutually decided by both institutions from time to time.

8. Termination

Either party may terminate this MoU by giving three months' written notice to the other party.

9. Amendment

Any amendment to this MoU shall be made with the mutual written consent of both parties.

10. Signatories

This MoU is signed in good faith to strengthen cultural collaboration and promote Indian arts among students.

For VSSD College, Kanpur

Dr. Neeru Tandon

Principal

Signature: Neeru Tandon

Date: 06.06.2026

For Pt. Deen Dayal Upadhyaya Sanatan Dharma Vidyalaya

Dr. Sucharita Khanna

Executive Director

Bharatiya Kala Sangam Academy

Signature: Sucharita Khanna

Date: 6th June 2026

Ms. Urshmeena Kehr

Advisor

Signature: Urshmeena Kehr

Date: 6th June 2026