



DR. SAURABH SONKAR

Central University of Jharkhand, Ranchi

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Objective: - Highly motivated individual with a desire to overcome the challenges. I undertake meticulous, yet efficient, approach to every given task to me, and look to make a career in academics.

Professional Experience: -

- ❖ Worked as Development Officer in LIC of India from 1/11/2015 to 29/04/2017

Educational Qualification: -

Sr.no	Education Qualification	School/Institute/University	Year of Passing	Percentage
1	PhD (Business Administration)	Central University of Jharkhand, Ranchi	2025	8.13 SGPA
2	MBA	MTU	2013	62.00 %
3	B.COM	CSJMU	2011	57.00 %
4	Intermediate	U.P Board	2007	65.00 %
5	10 th	U.P Board	2004	67.00 %

PhD Topic: “Three- Dimensional Approach Towards Entrepreneurship Development in Jharkhand and Uttar Pradesh Vis-à-Vis Institutional Perspective”

Certificate:

- ❖ UGC NET in Management 2017
- ❖ UGC NET in Commerce 2023

Technical Skills:

Software: Smart PLS, SPSS, Vos's Viewer, and MS Office

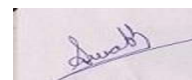
Publications

Sr.no	Research Article Title	Journal Name	Publication Year
1.	Analysis of Retailers' Behavioural Intention to Use Mobile Payment: Using the UTAUT (Unified Theory of Acceptance and Use of Technology) Model	IITM Journal of Business Studies (JBS) (UGC care listed Journal) ISSN 2393-9451 Special Issue	2024
2.	Analysis of Retail- investors' behavioural intention to use mobile trading apps: Using UTAUT 2	Parikalpana - KIIT Journal of Management, Vol. 19.2, December 2023 (UGC care listed Journal) ISSN 2582-4821	2023
3.	Role of Education in the Development of Entrepreneurial Intention	IITM Journal of Business Studies (UGC care-listed Journal) ISSN 2393-9451 Special Issue	2022
4.	Impact of Lockdown on Digital Marketing Tools During Covid -19 in Selected Business	Nagfani UGC Care listed Journal ISSN-2321-1504	2022
5.	The Financial Inclusion Index (FII) in the states of Jharkhand and Chhattisgarh	Jamshedpur research review -a government-referred, peer-reviewed, multi-disciplinary journal	2022
6.	Entrepreneurship Benefits: A determinant of Entrepreneurial Intention	Vidyabharti International Interdisciplinary Research Journal ISSN 2319- 4979. <i>Web of Science Index</i>	2021
7.	“Relationship between the three dimensions of institutes required for entrepreneurship development”	Journal of Sustainable Tourism and Entrepreneurship ISSN: 2714-6480 , Vol 2, No 1, 2020, Page no: - 53-68,	2020
8.	Exploring the direct relationship between GDP per-capita and financial inclusion	Journal Annals of Management and Organisation Research (AMOR) ISSN: 2685-7715 , Vol 1, No 3, 2020, 187-202	2020

Conference/ Seminars/ Workshops

Sr.no	Conferences/Seminar/Workshops	Year
1.	Presented paper titled “ Teachers' Pedagogy: A Tool to Develop Entrepreneurial Intention Among Students ” in the International Conference on RISE 2025: Responsible Innovation for Sustainable Economy. Organised by Jaipuria Institute of Management, Ghaziabad	2025
2.	Presented paper titled “ Enticement for Entrepreneurship as a career: For Management Students ” in the 1 st International Conference on Business Research and Innovation (BRAIN'24). Held in the Department of Management Studies, Netaji Subhas University of Technology, New Delhi	2024
3.	Presented paper titled “ The Impact of Digital Marketing of Financial Growth for SMEs in Jharkhand, India: A Quantitative Analysis ” in the International Conference on Research and Innovation in Multidisciplinary Domains(ICRIMD) organised by Noble University, Gujarat.	2024
4.	“ Reforms in Laws and Its Importance for Economic Growth after Covid-19 ” presented in the International Conference titled “Sustainable Business Management Practices and Social Innovation” Organised by SRDC-Vidhyanidhi CMS, Jain (Deemed -to-be University)	2021
5.	Presented paper titled “ Payment Banks: A Catalyst in Financial Inclusion of Underprivileged Women in Jharkhand ” presented in the National seminar on DTIIE 2020 (Revenshaw University)	2020
6.	Attended a 10-day Research Methodology workshop organised by Hyderabad University.	2019
7.	Attended a one-day workshop on Research Methodology and Latex organised by Central University of Jharkhand.	2018

Declaration: I confirm that the information provided by me is true to the best of my knowledge and belief.



Saurabh Sonkar