



Vikramajit Singh Sanatan Dharma College
Kanpur- 208022

Grade "A" Accredited By NAAC in 2009 & 2016



DEPARTMENT OF BACHELOR OF BUSINESS ADMINISTRATION(B.B.A.)

MENTOR-MENTEE REPORT
Academic Session: 2025-2026 /March

The Department of BBA has effectively implemented the Mentor-Mentee system with the primary objective of providing professional grooming, academic guidance, and holistic development to aspiring management students.

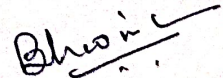
Each mentor was assigned a group of mentees to ensure personalized attention and industry-readiness. Regular meetings were conducted to monitor academic performance, attendance records, and understanding of core management subjects. Special focus was given to case study analysis, leadership development, and enhancing corporate communication skills.

Up to the 2025-2026/ 31, March, all students actively participated in group discussions, problem-solving workshops and interactive mentoring activities. These sessions helped students bridge the gap between theoretical management concepts and practical business applications by organizing two Industrial Visits, significantly boosting their professional confidence.

Mentors also addressed personal and psychological concerns, fostering a supportive environment conducive to growth. Students were encouraged to participate in management fests, entrepreneurial cells, and co-curricular activities such as business plan competitions, mock stock markets, and panel discussions.

The mentoring process was instrumental in identifying slow and advanced learners within the management cohort. Tailored remedial sessions were organized for those requiring extra support, while meritorious students were encouraged to pursue live projects and leadership roles to further excel in the business landscape.

Head of the Department


Dr. Bhoomika Singh Sengar