



VIKRAMAJIT SINGH SANATAN DHARMA COLLEGE, KANPUR

Accredited "A" Grade By NAAC (Twice)

Website : vssdcollege.ac.in



Ref. No. I.P.D.N.-O.F.F. (147) 1094/2025-26

Dated : 24/03/2026

Placement Drive by Vakra Ganya Studio

A placement drive was organized by Vakra Ganya Studio on 14 February 2026 for the students, aiming to provide industry exposure and employment opportunities in the field of media and communication. The company operates in the creative domain, focusing on project-based work, client interaction, and communication-driven roles such as telecalling, which play a crucial part in business development and client engagement.

The drive emphasized the importance of practical skills, communication ability, and confidence, highlighting how companies in the creative sector function through teamwork, client handling, and performance-based outcomes.

A total of 27 students appeared for the interview process. After careful evaluation, Mr. Rohan was successfully selected for the position of Telecaller. His selection reflects his communication skills and suitability for the role.

Overall, the placement drive provided valuable insight into the working style of a growing creative enterprise and helped students understand current industry expectations.

[2:18 PM, 3/19/2026] Pratyush Chandra English: Shortlisting of Students for Finance Executive Role

A recruitment drive was conducted by Harbour and Hills Financial Services India Pvt. Ltd. on 9 February 2026 for the position of Executive – Finance at Kanpur. The drive aimed to provide students with an opportunity to showcase their skills in accounting, financial analysis, and related domains.

A number of students participated enthusiastically in the selection process. After careful evaluation of their performance in the initial rounds, more than 10 students have been successfully shortlisted by the company.

The final results of the selection process are yet to be declared and will be communicated by the company at a later date.

The Placement Cell expresses its gratitude to the recruiting organization for providing this valuable opportunity and appreciates the students for their active participation.


Placement Incharge