

## Curriculum-Vitae

### ***Dr. Abhishek Kumar***

Assistant Professor  
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VSSD College, Kanpur  
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### **Carrier Objective:**

To be a part of the organization where challenge is the ladder to success & my competence and commitment are in synchrony with my learning and the growth of organization.

### **Area of Teaching:**

(Marketing & Finance)

### **Research interest area:**

(Marketing, Finance, Management, Human Resource Management)

### **Co-curricular activities:**

Presently the coordinator of departmental activities pertains to development of students.

### **Job Description:**

- Teaching subjects at UG and PG Level.
- Question paper setter, External Examiner, Evaluation and Coordinating with examination related activities.
- Organizing events for students.
- Member of college proctorial committee.
- Counseling and guiding students for career development.

### **Educational Qualification:**

- Doctor of Philosophy (Ph.D.) in the year 2015 from Faculty of Commerce, Banaras Hindu University, Varanasi
- UGC-JRF Qualified (Commerce) in 2010
- Post Graduation (M. Com.) in the year 2010 from Faculty of Commerce, Banaras Hindu University, Varanasi
- Graduation (B.Com. Hons.) in the year 2008 from Faculty of Commerce, Banaras Hindu University, Varanasi
- Intermediate in Commerce in the year 2005 from CBSE Board, New Delhi
- High School in Commerce in the year 2003 from U.P. Board , Allahabad.

**Professional Experience:**

- Presently serving as Senior Assistant Professor in the Faculty of Commerce VSSD College, Kanpur affiliated to CSJM University, Kanpur.
- Served as an Assistant Professor (2019-2024) in the Faculty of Commerce VSSD College, Kanpur affiliated to CSJM University, Kanpur.
- Served as an Assistant Professor in the Department of Commerce, School of Management Sciences, Varanasi.
- Served as an Assistant Professor (Guest Faculty) in the Department of Commerce and Business Administration, University of Allahabad, Allahabad.

**Administrative duties and responsibilities:**

S. No.	Charge / Duty	Duration / Date	Role
1	Member of admission committee in B.Com. course	Session 2020-21 to 2024-25	Member of committee
2.	Assistant Superintendent in Examination at college level.	Session 2022-23	Assistant Superintendent
3.	Member of Proctorial Committee	Session 2023-24 to till date	Member
3.	Member of NAAC Committee, VSSD College.	Session 2023-24	Member
4.	Prepared Question paper for CSJM University of Commerce, Kanpur	Session 2022-23 to 2024-25	Paper setter for University Exam.

**Papers Published:**

- “Digitalization of Indian Currency: Prospects and Challenges”, Indian Journal of Current Trends in Management Sciences; Vol, XVI No.02; ISSN: 0976-1848.
- “Globalization of Agriculture Products in India”, Anukriti: An International Multidisciplinary Refereed Research Journal; Vol.02, No.02; ISSN: 2250-1193
- “Performance of Two-Wheeler Industry in India: Current Trends”, Hermeneutics: A Biannual Refereed International Journal of Business and Social Studies; Vol.05, No.01; ISSN: 2231-6353.
- “Customer satisfaction towards Bajaj’s Two-wheeler Vehicles: A Case Study in Varanasi”, Shodh Drishti (Interdisciplinary Journal of contemporary research), an international refereed research journal; Vol.01, No. 03; ISSN: 2393-8358

**Participation in workshops/ conferences/ seminars/orientation programme/refresher courses:**

- Two weeks UGC sponsored refresher course on Commerce & Management organized by UGC-Malviya Mission Teacher Centre, Himanchal Pradesh University, Shimla.

- UGC sponsored Guru Dakshta: 6<sup>th</sup> Faculty Induction Programme organized by UGC-HRDC, University of Allahabad.
  - Four weeks orientation programme for “Faculty in Universities/Colleges/Institutions of Higher Education” organized by Ministry of HRD, Pandit Madan Mohan Malviya National Mission on Teachers and Teaching, Teaching Learning Centre, Ramanujan College, University of Delhi.
  - One-week online training program on ICT tools for Teaching, Learning and Administration, organized by department of electronics and communication, J.K. Institute of applied physics & technology, University of Allahabad, Prayagraj.
  - One-week Faculty Development Programme on “Emerging Perspectives of Multidisciplinary Research: Methods & Analysis”, organized by department of Regional Economics, Mahatma Jyotiba Phule Rohilakhand University, Bareilly.
  - Seven days International Faculty Development Programme on “Contemporary issues, Assessment, Collaboration, Research and Publication” organized by Faculty of commerce, Swami Shukdevanand PG College, Shahjahanpur, Mohd. Ali Jauhar University, Rampur.
  - One day Quality Improvement Programme (QIP) on Introduction of E-Learning software tools for Educators, organized by Commerce and Management Association, College of Commerce, Arts and Social Science, Patna.
  - Three days National Workshop on “Best possible uses of online education & E-content Development” organized by Faculty of Commerce & Research Studies, Swami Shukdevanand Post Graduate College, Shahjahanpur, U.P.
  - Presented a paper entitled “Exponential Growth of Covid 19: Threat to Life and Livelihood” in the national webinar on Covid19, organized by Sunbeam Women’s College Varuna, Varanasi.
  - Participated in the national webinar on “IT-Enablement of Supply Chain”, organized by Department of Business Administration, Faculty of Commerce, Shri Jai Narain Misra PG College, Lucknow.
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